

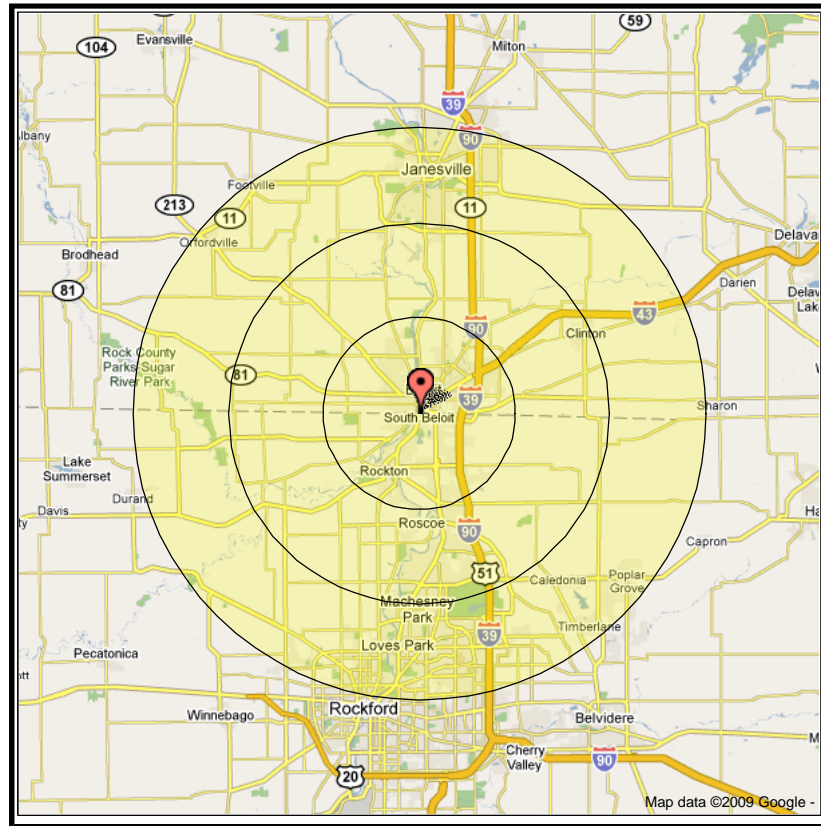
EASI Updated Site Selection Reports & Analysis
Beloit City Center: 100 state st., beloit, wi 53511 — Ring Sizes: 5, 10, 15 Miles

Select a Variable to map:
Median Household Income (\$)

Average of 0 areas: 0

Display Quintiles on Map:	
ALL	NONE
A	B C D E
Display Labels on Map:	
<input checked="" type="radio"/>	No Label
<input type="radio"/>	Geography
<input type="radio"/>	Data
<input type="radio"/>	Geography and Data
Display Block Groups by:	
<input checked="" type="radio"/>	US Concentration
<input type="radio"/>	Area Concentration
<input type="radio"/>	Area Demographics
Display Bounded Area:	
<input checked="" type="radio"/>	On
<input type="radio"/>	Off
Google Business Search:	
<input checked="" type="radio"/>	On
<input type="radio"/>	Off

221 Block Groups Plotted with: Median Household Income (\$)			
Latitude:	42°	29'	47"
Longitude:	-89°	2'	11"



Each of the Block Groups within your study area will be assigned a color based upon the quintile value of the variable that you select. The top 20% are A, the lowest 20% are E.

- **US Concentration** compares an area's concentration of the selected variable to the average US concentration.
- **Area Concentration** compares one area's concentration of the selected variable to the other areas within the study.
- **Area Demographics** compares one area's value to the other areas within the study.

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