

## Survey of Area's Largest Employers

**BELOIT--** The City of Beloit is embarking upon a marketing research effort to learn more about the needs and future business plans of Beloit's largest employers and to document changes in the city's economic history. The research is being coordinated through Beloit's Economic Development Office and the Economic Development Advisory Council. The research will assist the City of Beloit with identifying business priorities and will guide the development of the City's business retention efforts. The research is a joint project between Sturiale & Company (a marketing research firm in Madison ) and the Wisconsin Taxpayers Alliance (an independent data organization that provides governmental units with information for decision-making).

Quality of Beloit's municipal government (N=26)

