



## GBEDC New Accepting New Investors

### Benefits of Membership

The mission of GBEDC is to foster investment and job growth in the economy thereby improving the quality of life, educational attainment, housing availability, and prosperity for all in the Greater Beloit Region. GBEDC is a non-stock, non-profit entity with 501(c)(3) status. Below are some of the many benefits enjoyed by GBEDC investors and their teams.

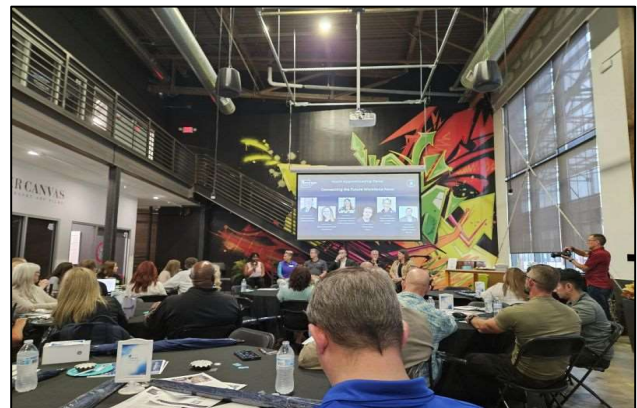
**Information:** GBEDC regularly shares information about upcoming events, funding opportunities, partnerships, training & continuing ed, and new developments coming to the area. In addition, GBEDC provides a wealth of data on the communities and workforce we serve. Regular updates are provided via email and during Board and Committee meetings.

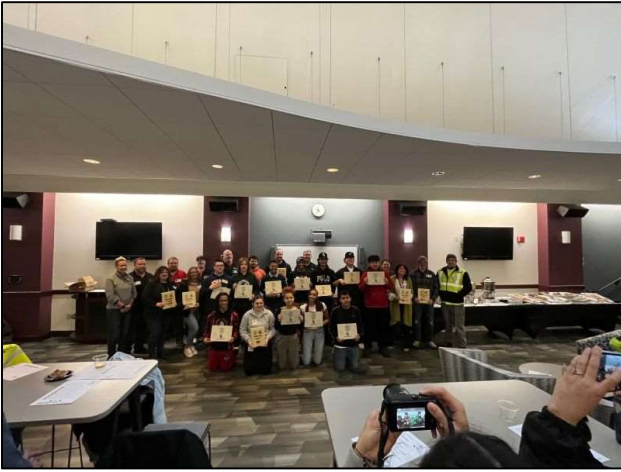
**Economic Development Advocacy:** GBEDC promotes programs and initiatives to attract and retain businesses and developers. In addition to owning most of the vacant land in the Gateway Business Park and marketing it for sale & development, GBEDC staff oversees incentive programs including Tax Incremental Financing (TIF), TIF-Housing funds, and the Discretionary Grant Program. In the last two years, GBEDC has been at the forefront of several new housing initiatives to encourage new residential developments. GBEDC regularly engages with elected officials at the local, state, and national level on issues of importance to our membership. For site selectors, GBEDC maintains a listing of available properties on our website at [www.greaterbeloitworks.com](http://www.greaterbeloitworks.com).



**Marketing and Image Enhancement:** GBEDC markets the region as a great place to live, work, and play. We offer a state-of-the-art website, social media presence, monthly newsletter, and sponsor numerous community events that support the quality of life in our region. GBEDC consistently showcases the good things happening in our region and celebrates our successes. Investors' logos, website, address, phone number, and a company overview are all linked from GBEDC's website.

**Partnerships and Networking:** GBEDC is a member of the Greater Beloit Partners, which includes the Chamber of Commerce, Visit Beloit, and Downtown Beloit Association. These organizations collaborate routinely on events, placemaking projects, marketing activities, and volunteerism. Furthermore, GBEDC co-hosts Committees with shared missions with our partners. GBEDC creates networking opportunities for our members by sponsoring events that are attended by other leaders from the business, nonprofit, and institutional sectors. GBEDC investors are recognized as strong corporate citizens who support economic growth and an elevated quality of life.





**Contact Info:**

**Drew Pennington, AICP**

**President/CEO**

**Greater Beloit Economic Development Corp.**

**100 State Street**

**645 Third Street (Irontek Satellite Office)**

**Beloit, WI 53511**

[drewpennington@greaterbeloitworks.com](mailto:drewpennington@greaterbeloitworks.com)

[www.greaterbeloitworks.com](http://www.greaterbeloitworks.com)

**(608) 290-2903**

**Member-Based Organization:** GBEDC investors are the region's largest stakeholders and strongest community-minded businesses. Members of the GBEDC Board are elected annually by the membership, and have a direct role in making key decisions in terms of land sales in the Gateway, policies & procedures, marketing activities, etc. GBEDC has several Committees available focused upon specific topics including workforce development, finance, and civic affairs.

**Workforce Development:** GBEDC supports and facilitates activities of employers and educational organizations focused upon providing training, credentials, job shadows, practice interviews, internships, apprenticeships, and earn-and-learn opportunities. The Business-Education Partnership Committee meets monthly to plan workforce development initiatives.

